

SOFIE MARAGANORE

University of Miami Student

1 Franklin Street | Boston, 02110 | +1 617-599-8323 | sofie@maraganore.com

SUMMARY

I am a highly motivated, hardworking, organized student and avid athlete. I am continually working to overcome my dyslexia, which has taught me to face challenges head-on. I am grateful and excited to be taking the next step in my education.

WORK EXPERIENCE

Social Media Manager & Sales Associate | Gypsy **May 2023 – Oct 2024**

- Gypsy is a high-end store located on Nantucket, MA.
- Through this experience, I was able to expand my knowledge of fashion, enhance my communication skills, and establish a clientele.

Marketing Internship | Roots Marketing Agency **May 2025 – Aug 2025**

- Located in NYC, and was a hybrid position.
- This opportunity allowed me to work and learn from a talented, women-owned team while diving into the marketing field.

Sales Internship | TWP **June 2025 – July 2025**

- High-end fashion brand located in NYC.
- The internship gave me amazing knowledge of the business side of fashion, all by getting to learn the behind-the-scenes that goes into an established brand.

Trunk Show Assistant | Julie de Libran **Aug 2025 – Aug 2025**

- For a week, located on Nantucket.
- Julie de Libran is a high-end fashion brand based in Paris.
- During this period, I was able to form a relationship with the designer, Julie, and her team.
- This job helped me with my customer service skills and built my knowledge of high-end couture.

EDUCATION

University of Miami | Undergraduate **Aug 2023 – Present**

- Major in Public Relations
- Minor in Marketing
- Member of Delta Phi Epsilon and NSLS

College of Charleston | Undergraduate **Aug 2022 – May 2023**

- Major in Marketing
- Final GPA: 3.9
- Member of Fashion Club and Social Media Ambassador

Lawrence Academy | Highschool **Aug 2018 – June 2022**

- Tri-varsity athlete (lacrosse, soccer, and basketball)
- Member of GSA and Rise Against Hunger

KEY SKILLS

- Social media experience
- People management
- CPR certified
- Advanced photography
- Problem solver
- Skilled in Photoshop
- Attention to detail
- Creative
- Management skills